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Joint Global Council / Board Meeting - Istanbul, Turkey - Wednesday, 1 May 2019

Attendees

Global Council

Mariatou Amadou, Niger (Francophone West Africa) (MA)
Adnan Bahiya, Iraq (MENA) (AB)
Athayde Motta, Brazil (Latin America) (AM)
Chadwick Llanos, Philippines (Asia Pacific) (CL)
Joe Williams, UK (Global Reach) (JW)

Via Videoconference

Isabel Munilla, USA (Global Reach) (IM)

Board

Alan Detheridge (Treasurer) (AD)
Ali Idrissa (AI)
Carlo Merla (Chair) (CM)
Susan Hazledine (SH)

Secretariat

Elisa Peter, Executive Director (EP)
Stephanie Rochford, Director of Member Engagement (SR)
Emil Omarov, Eurasia Regional Coordinator (EO)
Catherine Turner, incoming Director of Advocacy & Learning (CT)

Apologies

Julie McCarthy (board member)
Aigul Sultanova, Kyrgyz Republic (Eurasia)
Chenai Mukumba, PWYP Zambia (Anglophone Africa) (Global Council Chair)
Dupleix Kuenzob, Cameroon (ASC representative)
Miles Litvinoff, UK (Europe and North America)
Caroline Macleod, Director of Finance and Operations (PWYP Secretariat)

ACTIONS

Action	By Who	When



DECISIONS

- The broad direction of the Secretariat should be to play a leading role in implementation of the Global Goals *Heard* and *Connected*; and predominantly to play a coordination/supporting role in the implementation of the Global Goals *Informed* and *Influential*
- The implementation of the Global Strategy will require flexibility and adaptability according to opportunities for leadership and coordination, and the broad direction should not limit specific instances for leadership/coordination by the Secretariat across all four Global Goals

Introduction and objectives for the day

AB and CM chaired the meeting and welcomed participants, noting those who had not been able to attend. EP presented an overview of the objectives of the day, being to advance the development of a three year (2020-2022) implementation plan for the global strategy, with a particular focus on the areas of priority for the PWYP Secretariat.

Recap of the strategic planning process to date

EP provided an overview of the process, led by the former Global Council, to develop a global strategy for the period 2020-2025. The planning began in April 2017, involved two global surveys in five languages as well as a number of in-person consultations both at national level and among the PWYP board, Global Council and Africa Steering Committee, culminating in the adoption of the Vision 2025 Strategy at the PWYP Global Assembly in Dakar in January 2019. EP reviewed the four Global Goals of the strategy - to be informed, influential, heard and connected - highlighting the evolution of the strategy compared to Vision 2020, including the new emphasis on civic space, citizen participation and issues related to climate. In addition, EP highlighted the five outcomes anticipated as a result of implementing the global strategy. EP noted that there is currently no baseline data for the five outcomes and that this work is part of the planning for 2019.

Implementing the Global Strategy

SR presented the proposed approach to develop an implementation plan for Vision 2025. Following the presentation, comments were made about the importance of being flexible in defining what the Secretariat's priorities should be as we do not have a comprehensive picture of all coalitions priorities and capacities on the proposed priorities. Another point raised was whether the Secretariat should prioritise new areas of disclosure/transparency or instead consolidate and defend existing disclosure regimes and support meaningful implementation of these. It was clarified that there was close alignment between the EITI and the proposed areas of priority, both at national and



global levels. Should it be an aspiration for PWYP to support expansion of the EITI to all PWYP countries? One participant noted that promoting the use of data should be a focus of the Secretariat and others noted how important it was to be clearer about the type of data that should be used to what ends. It was noted that the Secretariat would alternatively lead/coordinate/support to enhance voices of members depending on the issue and context. The Secretariat's role in celebrating, collecting, amplifying and sharing successes of national coalitions (e.g. on website) will be important in building the collective capacity on key issues.

The participants split into four groups, each taking one of the Global Goals, and discussed the following three questions in relation to each priority identified under the respective Global Goal:

1. What is the role of the Secretariat (leading, coordinating, amplifying, convening etc)?
2. What change do we want to see by 2022?
3. What are the opportunities to advance this priority (existing initiatives that we can leverage, political opportunities etc)?

Below is a summary of the feedback from each group.

INFORMED: Defending and extending transparency

We will identify and campaign for information which needs to be in the public domain for citizens to use.

INFORMED	Role of the Secretariat	Change we want to see by 2022	Opportunities 2020-2022
Defending and consolidating existing disclosures of payments by extractive companies to governments, both via voluntary and legislative mechanisms, and improving the quality and timeliness of this data. This will include data on payments to governments from the trading of oil, gas and minerals.	Support disclosure asks by national coalitions (e.g. securing letters of support, data use case studies, etc.) Coordinate advocacy in relation to global initiatives such as EITI Use ED as a spokesperson to convey position of global coalition	MD law in Australia Implementation in the US ECOWAS mining law finalised	National elections EITI global conferences (2019 and 2022) for government officials to make official statements
Calling for full disclosure of extractive contracts and the ultimate beneficial owners of extractive companies	Lead international advocacy for contract and beneficial ownership disclosure Provide linkages among various campaigns		



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	through revised Theory of Change for the movement		
Identifying and working for new and necessary types of transparency, for example for governments to provide communities with the information about social, environmental and fiscal impacts of new extractive projects.	Identify emerging themes in natural resource governance - both those emerging from among coalitions (reactive) and those emerging in the external context (proactive)		

INFLUENTIAL: Putting transparency to work

We will use information to drive the changes we want to see

INFLUENTIAL	Role of the Secretariat	Change we want to see by 2022	Opportunities 2020-2022
Working together on transnational advocacy to promote change in the governance of natural resources, supported and co-ordinated by the PWYP Secretariat. Our advocacy will be based on the information we have.	<p>Link coalitions and organisations to make things happen</p> <p>Coordination</p> <p>Lead on seeking opportunities</p> <p>Initiated at least one transnational advocacy initiative around better use of the monies of extractives to benefit communities, people</p>	Accelerated use of data to bring about change	
Strengthening our capacity to use and collect information. We will do this through new partnerships and training, linking our members in different countries and developing new tools and means of sharing information	<p>Lead an enhanced approach to use of data to answer fundamental questions at the core of the campaign (e.g. to extract or not, is there a fair deal)?</p> <p>Support capacity building on the use of data through a new initiative (follow up from</p>		



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	<p>Data Extractors) focused on a particular advocacy priority arising from local needs</p> <p>Help coalitions focus on the change they want to see (rather than the tools to use) through a focus on Vision2025 Goals and Outcomes</p> <p>Developing tools</p> <p>Brokering partnerships and catalysing joint action</p>		
<p>Documenting examples of our use of data, analysing what worked or did not work in the national context, then drawing and sharing general lessons for the global coalition.</p>	<p>Evaluate and share in a strategic way</p>		

HEARD: Increasing civic participation in natural resource governance

We will promote, support and defend the right of citizens, particularly the most marginalised, to be involved in decisions that affect them.

HEARD	Role of the Secretariat	Change we want to see by 2022	Opportunities 2020-2022
<p>Advocating for citizen-led reforms to natural resource governance, including reviews of government policy or its implementation.</p>	<p>Collect lessons learnt and document best practices on how citizens have led reforms in NRG</p> <p>Promote PWYP members active participation in EITI and OGP</p>	<p>Concrete steps identified for priority policy reforms of importance for enhanced citizen participation (outcomes 3, 4 and 5)</p>	<p>OGP and EITI at national and global levels</p> <p>Political opportunities for agenda setting at the national level</p>



	Develop learning tools on MEL on MPIC		
Being a strong voice in initiatives such as the EITI and OGP and mobilising in collective support when we or our members are threatened as a result of engagement in natural resource governance.	<p>Develop a pro-active strategy of prevention, mitigation and intervention</p> <p>Awareness raising globally to flag risks of repression and incidents</p> <p>Develop diagnostics tools/checklist for PWYP members and communities</p> <p>Alert OGP/EITI and other international mechanisms such as UN</p>	We are better able to mobilise effectively and protect our members (outcome 3)	<p>Engage with business and human rights community</p> <p>Engage with existing human rights bodies and organisations</p>
Working for the right of communities to Free, Prior and Informed Consent on planned extractive projects and the ability to call into question official decisions related to the management of oil, gas and minerals.	<p>Engage with ILO and UN Commission on rights of indigenous peoples</p> <p>Raising awareness, highlight bad and best practices</p> <p>Support members to hold their government to account for proper FPIC implementation</p> <p>Develop an expertise on indigenous peoples rights</p> <p>Help mainstream FPIC in decision making processes related to extractives</p>	PWYP has developed a strategy to mainstream FPIC in extractives industry practices and policies (outcomes 2 and 3)	<p>OGP and EITI - to raise awareness about FPIC (e.g. get FPIC related commitments in OGP National Action Plans)</p> <p>Get disaggregated data on company payments to Indigenous peoples (EITI)</p>
Documenting and sharing experiences of participatory approaches to	Develop an assessment tool for PWYP members on the quality of citizen	PWYP has operationalised an advocacy strategy on participation and civic	At national level: PWYP members inputting in all of the above



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<p>extractive governance – for example in sub-national revenue and benefit-sharing, open contracting and participatory budgeting – and assessing how they can contribute to better outcomes for citizen</p>	<p>participation</p> <p>Advocacy on civic space and participation at EITI, OGP, including naming and shaming and praising governments and companies shutting down space</p> <p>Document how citizens influence CSR and other mandatory payments</p>	<p>space (outcomes 1,3 and 4)</p>	<p>OGP, EITI</p>
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CONNECTED: Strengthening our movement

We will be an effective and inclusive global coalition which works through collective action.

CONNECTED	Role of the Secretariat	Change we want to see by 2022	Opportunities 2020-2022
<p>Fostering knowledge sharing across the coalition. We will gather, analyse and communicate evidence of our impact, and of the ways in which transparency contributes to accountability and better lives for citizens</p>	<p>Provide methods or examples/case studies on how to achieve the changes coalitions wants to see (e.g. infographics on how success was achieved - including analysis of mistakes)</p> <p>Mapping coalitions' priorities and capacity</p>	<p>Outcomes 3 and 5</p>	
<p>Conducting research and sharing lessons and experience about the benefits and costs of extraction, including in relation to the global transition away from fossil fuels. This will support our advocacy and enable us to take</p>			



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more informed positions about when and whether extraction is in the best interests of current and future generations of citizens.			
Becoming more effective and inclusive. We will strengthen our capacity to conduct evidence-based advocacy, engage in collective leadership and building effective and well-governed coalitions. We will be inclusive of marginalised communities and strengthen our links with citizens in general. We will scale up our engagement with communities affected by extraction and ensure gender equity in the way that we ourselves work.			
Forging links with other civil society movements, such as those for gender justice, climate justice and tax justice, and seeking synergies between their work and ours.	Lead establishment of connections with other organisations Convene meetings		

Discussion

IM suggested that a priority for the Secretariat in the coming years would be to get a better overview of what member organisations do, what's been done, best practices, and leading edge advocacy practices in order to project power and credibility. The way we do that is by showcasing the wins that have been secured, which could also lead to more funding opportunities. CT noted that there are ways to collect information from national coalitions in a way that would be light touch and



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allow the movement to remain nimble. AI noted that some coalitions are more active than others and that the Secretariat should focus on capturing and sharing information from/with these.

EP recalled the objectives of the meeting, including to clarify the role of the PWYP Secretariat in implementation of the Vision 2025 strategy, both so that the Secretariat can support the greatest impact and also be accountable to members, donors and PWYP's governing bodies. The feedback indicates a *leadership* role for the Secretariat on the priorities under Goals 3 (Heard) - including in relation to advancing women's rights through the transparency movement and protecting civic space and defending activists); and Goal 4 (Connected). The feedback indicates a role for the Secretariat on *coordinating and supporting* the priorities under Goal 1 (Informed) and Goal 2 (Influential). The feedback also highlighted, however, the need for the Secretariat to be flexible in these different roles, and that it may be asked to lead on some aspects of the priorities under Goals 1 and 2 on a case by case/campaign by campaign basis.

Next steps

The discussions from this meeting will be shared via the GC Communique and also in more detail during consultations on the 2020-2022 implementation plan with all PWYP national coalitions during regional meetings taking place from June to September 2019. All the feedback will then be used to develop an implementation plan with indicators and targets for the PWYP Secretariat for 2020-2022 before the end of the year, which will be used to inform the Secretariat's annual planning and fundraising.

Closing

In closing, the Global Council, Board and Secretariat staff shared what would make them proud to have achieved by 2022 through their participation in the PWYP movement. The GC and Board committed their efforts to driving transformational change for communities, especially women, affected by the extractive sector, including through disclosure of extractive contracts, and to ensuring that PWYP members can demonstrate the impact of their efforts to advance a people centred agenda for the extractive sector.